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**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, DC 20549**

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**FORM 6-K**

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**REPORT OF FOREIGN PRIVATE ISSUER  
PURSUANT TO RULE 13a-16 OR 15d-16  
UNDER THE SECURITIES EXCHANGE ACT OF 1934**

**For the month of November 2025**

**Commission File Number: 001-35454**

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**Vipshop Holdings Limited**

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**Vipshop Headquarters, 128 Dingxin Road  
Haizhu District, Guangzhou 510220  
People's Republic of China  
(Address of principal executive offices)**

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Indicate by check mark whether the registrant files or will file annual reports under cover of Form 20-F or Form 40-F.

Form 20-F

Form 40-F

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EXHIBIT INDEX

<u>Exhibit No.</u>	<u>Description</u>
99.1	<a href="#"><u>Press Release – Vipshop Holdings Limited to Hold Annual General Meeting on December 5, 2025</u></a>
99.2	<a href="#"><u>Notice of Annual General Meeting of Vipshop Holdings Limited</u></a>

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

Vipshop Holdings Limited

By : /s/ Mark Wang \_\_\_\_\_

Name: : Mark Wang

Title: : Chief Financial Officer

Date: November 12, 2025

**Vipshop Holdings Limited to Hold Annual General Meeting on December 5, 2025**

GUANGZHOU, China, November 12, 2025 – Vipshop Holdings Limited (NYSE: VIPS), a leading online discount retailer for brands in China (“**Vipshop**” or the “**Company**”), today announced that it will hold an annual general meeting of shareholders at Vipshop Headquarters, 128 Dingxin Road, Haizhu District, Guangzhou 510220, People’s Republic of China on December 5, 2025 at 11:00 a.m., Beijing time.

No proposal will be submitted for shareholder approval at the annual general meeting. Instead, the annual general meeting will serve as an open forum for shareholders and beneficial owners of the Company’s American depository shares (“**ADSs**”) to discuss Company affairs with management.

The board of directors of the Company has fixed the close of business on November 10, 2025 as the record date (the “**Record Date**”) for determining the holders of the Company’s ordinary shares that are entitled to receive notice of, and to attend, the annual general meeting or any adjourned or postponed meeting thereof.

Holders of record of the Company’s ordinary shares at the close of business on the Record Date are entitled to attend the annual general meeting and any adjournment or postponement thereof in person. Beneficial owners of the Company’s ADSs are welcome to attend the annual general meeting in person.

The Company has filed its annual report on Form 20-F (the “**Annual Report**”), which includes the Company’s audited financial statements for the fiscal year ended December 31, 2024, with the U.S. Securities and Exchange Commission (the “**SEC**”). The Company’s Annual Report can be accessed on the investor relations section of its website at <https://ir.vip.com/>, as well as on the SEC’s website at <https://www.sec.gov/>.

Holders of the Company’s ordinary shares or ADSs may obtain a hard copy of the Annual Report free of charge by emailing Jessie Zheng, Vipshop Holdings Limited, at [ir@vipshop.com](mailto:ir@vipshop.com) or by writing to:

Vipshop Headquarters, 128 Dingxin Road  
Haizhu District, Guangzhou 510220  
People’s Republic of China  
Attention: Jessie Zheng

**About Vipshop Holdings Limited**

Vipshop Holdings Limited is a leading online discount retailer for brands in China. Vipshop offers high quality and popular branded products to consumers throughout China at a significant discount to retail prices. Since it was founded in August 2008, the Company has rapidly built a sizeable and growing base of customers and brand partners. For more information, please visit <https://ir.vip.com/>.

**Investor Relations Contact**

Tel: +86 (20) 2233-0732  
Email: [IR@vipshop.com](mailto:IR@vipshop.com)

**VIPSHOP HOLDINGS LIMITED**  
(Incorporated in the Cayman Islands with limited liability)  
(NYSE Ticker: VIPS)

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**NOTICE OF ANNUAL GENERAL MEETING**  
to be held on December 5, 2025

NOTICE IS HEREBY GIVEN that an annual general meeting (the “**AGM**”) of Vipshop Holdings Limited (the “**Company**”) will be held at Vipshop Headquarters, 128 Dingxin Road, Haizhu District, Guangzhou 510220, People’s Republic of China on December 5, 2025 at 11:00 a.m. (Beijing time). No proposal will be submitted for shareholder approval at the AGM. Instead, the AGM will serve as an open forum for shareholders of record and beneficial owners of the Company’s American depository shares (“**ADSs**”) to discuss Company affairs with the management.

The board of directors of the Company has fixed the close of business on November 10, 2025 as the record date (the “**Record Date**”) for determining the holders of the Company’s ordinary shares that are entitled to receive notice of, and to attend, the AGM or any adjourned or postponed meeting thereof.

Holders of record of the Company’s ordinary shares at the close of business on the Record Date are entitled to attend the AGM and any adjournment or postponement thereof in person. Beneficial owners of the Company’s ADSs are welcome to attend the AGM in person.

Shareholders and ADS holders may obtain a copy of the Company’s annual report on Form 20-F, free of charge, from the Company’s website at <https://ir.vip.com>, or by writing to Jessie Zheng, Vipshop Holdings Limited, Vipshop Headquarters, 128 Dingxin Road, Haizhu District, Guangzhou 510220, People’s Republic of China, or by sending an email to IR@vipshop.com.

By Order of the Board of Directors,

**Vipshop Holdings Limited**

/s/ Eric Ya Shen

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**Eric Ya Shen**

*Chairman and Chief Executive Officer*

Guangzhou, China

November 12, 2025

*[Signature Page to AGM Notice]*